

Latest business news from Keele University

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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

July 2019

Contents

- [Breaking the Mould Awards](#)
- [Leadership Programme](#)
- [Growth spaces and support](#)
- [Caudwell Centre](#)
- [Employer survey](#)

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Breaking the Mould Awards 2019



Keele University Business Gateway is delighted to announce that it will be hosting the inaugural *Breaking the Mould* awards ceremony on 17 October 2019,

Taking place in the brand new [Smart Innovation Hub*](#), the event will be hosted by journalist, broadcaster and TV presenter Naga Munchetty.

Breaking the Mould will shine a spotlight on the growing innovation-led organisations that have collaborated with, and benefitted from the suite of innovative support programmes that are available through Keele University.



With a focus on innovation, nominations are now being accepted in the following award

categories:

- **Health and Wellbeing Award**
- **Sustainability Award**
- **Social Inclusion Award**
- **Bringing Learning to Life Award**
- **Cultivating Talent Award**
- **Leadership Award**
- **Future Enterprise Award**
- **Collaboration of the Year Award**

To find out more about the awards, please visit keele.ac.uk/breakingthemould.
The deadline for nomination submissions is midnight on 31 July 2019.

Business leaders start Innovation Leadership Programme

Keele University's Mercia Centre for Innovation Leadership (MCIL)* programme recently [began its latest cohort](#), with 18 business leaders and entrepreneurs from across Stoke-on-Trent and Staffordshire participating in the six-month programme.

The fully-funded programme has been designed to address the distinctive organisational and leadership challenges facing innovation-led and knowledge-intensive businesses across the local area. This is made possible through 12 sessions led by Keele academics and external business experts, with additional one-to-one support from the University's dedicated Entrepreneurs in Residence who can provide coaching, advice and guidance.

The sessions are currently taking place in Keele Hall, but the programme will soon be delivered in the University's new [Smart Innovation Hub](#).*

To find out more about how you and your business could benefit from the Innovation Leadership Programme, and the dates for the next cohort, please visit the programme's [webpages](#).

Grow your business with innovation space and support

[Keele University's Science and Innovation Park](#) is one of the largest and longest-established parks of its kind in the UK and is home to the new **Smart Innovation Hub*** which is due to welcome its first tenants in September.

The new facility offers a range of modern office spaces, drop-in spaces, co-working environments, open networking areas, business engagement events, café and access to boardrooms and lecture theatres. The Smart Innovation Hub will also offer fully-funded business support including an incubation programme, a research and innovation support programme and an innovative leadership programme.

The Hub is creating a strong business ecosystem for business to grow and thrive in the heart of Staffordshire and Stoke-on-Trent. Discover how you could be a part of it via [the Smart Innovation Hub webpages](#).



Caudwell International Children's Centre

May 2019 saw the official opening of the Caudwell International Children's Centre. The multi-million pound custom-built facility is located on the Keele University Science and Innovation Park and will provide help and support for families and children with autism from across the UK.

To find out more about the Centre, please visit the [Caudwell Children website](#).

To discover how your business could be located on the Science and Innovation Park, [please complete the short enquiry form available on our website](#).



Your views on graduate employability

Are you a graduate employer?

Keele University's School of Psychology is currently conducting research into graduate employers' perceptions of graduate employability and would value the contribution from those businesses local to the University.



The short survey aims to collect views on the graduate job market, in particular, the skills and ability requirements of graduates, in order to support the creation of more employable graduates, more-effective graduate recruitment processes and to ultimately

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save employers time, money and effort.

[Translate](#) ▼[RSS](#) [For more information about the project and to take the survey, please click here.](#)


I am developing new approaches to increase the sustainability of global food production.

Professor Toby Bruce
Professor of Insect Chemical Ecology

Keele UNIVERSITY

WE DEVELOP THE DIFFERENCE.

We carry out world-leading research and development in order to deliver a more sustainable future.

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*The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- *Keele University Science & Innovation Park Smart Innovation Hub* (Ref: 32R17P01691)
- *Smart Energy Network Demonstrator* (Ref: 32R16P00706);
- *Business Bridge* (Ref: 32R18P02530);



The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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